

2020

Annual Report



Dear Friends and Colleagues,

We have lived through an unprecedented time in history. The arrival of COVID-19 created obstacles that tested our reserve as a community and our resilience as an organization. The pandemic also brought much needed attention to the historical and current inequities in our society. Despite these challenges, we forged ahead, never wavering from our commitment to providing the highest quality mental and behavioral health services to children and families in the Philadelphia region.

Throughout CCTC's history, one of our greatest strengths has been the ability to adapt to the challenges of the day. In March of 2020, when the world changed overnight, we worked quickly to create systems to be able to embrace telehealth, and continue to provide our vital services to the children and families who rely on us. Our teams were quick to pivot to remote work -- telehealth, zoom calls -- any way that we could reach our families through an incredibly difficult time.

While we are grateful to have had the ability to provide remote services, many of the children we serve benefit greatly from in-person care. We have now transitioned back to in-person care at all of our locations and this has been hugely beneficial to many of our children and families and has enriched the healing process.

One of the things that makes CCTC unique is the breadth and scope of our services in homes, schools, and communities. We serve more than 3,500 children, in more than 11 programs across the city and in Montgomery County. CCTC proudly embraces diversity and a shared commitment to social justice. We are a community of healers and support each other, our children and families, and our communities to create opportunities for change.

And what empowers us is the dedication of our employees, volunteers and supporters. We couldn't be prouder of our employees who live our mission each day, while working together to ensure every child and family can access the services they need. Our volunteers and supporters have inspired us by not only maintaining but increasing their support during this difficult time. Their support continues to show CCTC's children and their families that there is a community around them that is dedicated to ensuring that they have the opportunity to heal.

It is during times of great uncertainty that the true character of an organization is shown. We are reminded of our mission, core values, and the importance of living up to them in the time of greatest need. And CCTC is needed now, more than ever.

Sincerely,



Tony Valdés
Chief Executive Officer



Gabe Canuso
Board President



“

I first came to CCTC when I was 8 — it was one of the safest places I’ve ever known. This place, these people, and my experiences here have forever changed me for the better.

”

Who We Serve

3,500+

CCTC served **over 3,500 children** last year



The number of children CCTC serves has **grown by 52%** over the last 5 years



73% experienced adversity, trauma, or chronic stress



73% were under 10 years old



// THE SCOPE

CCTC's Covid-19 Response

95%

of children and families engaged remotely



All therapeutic services converted to telehealth



Roughly **2,300 families** served per week from March through July 2020

// THE CHALLENGE

Trauma affects **Philadelphians** disproportionately

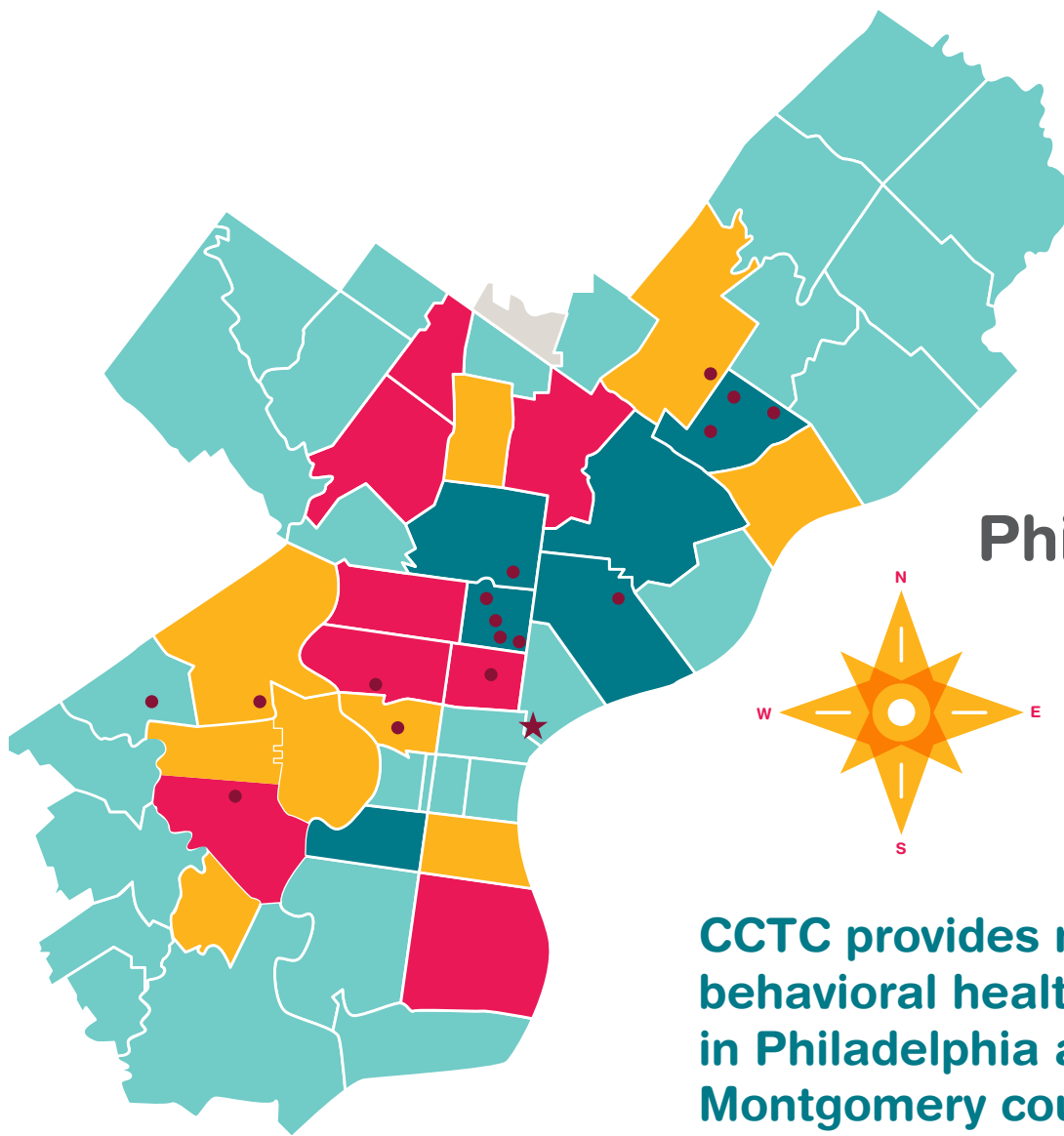
61%

Americans have experienced at least one **Adverse Childhood Experience** during their childhood.

70%

In Philadelphia, that statistic is roughly **9% higher**.





Philadelphia

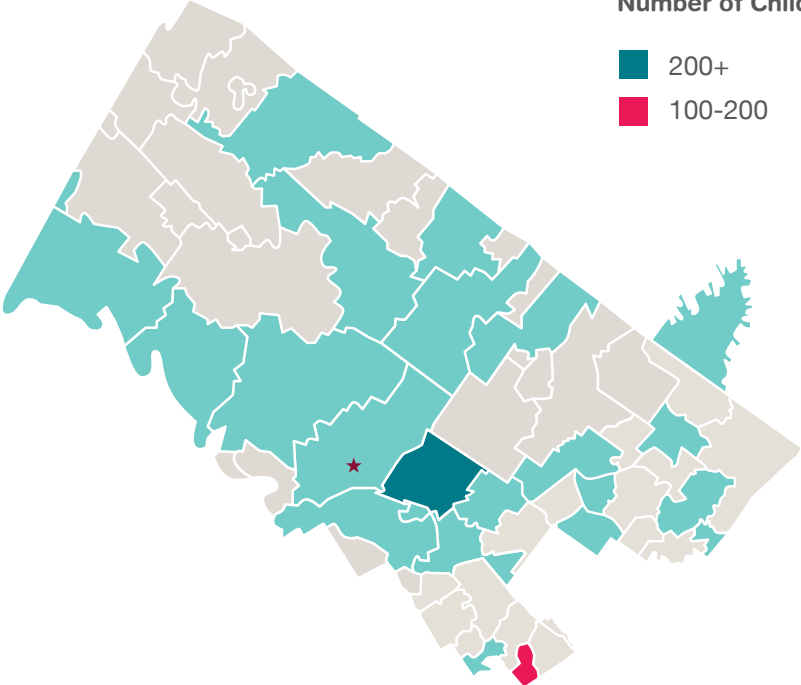
CCTC provides mental and behavioral health services in Philadelphia and Montgomery county.

Number of Children and Families

- 200+
- 100-200
- 50-100
- 1-50

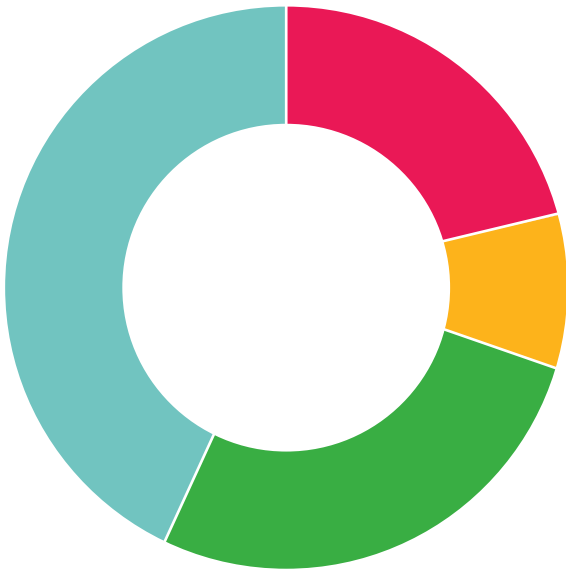
CCTC Locations

- ★ Headquarters
- Locations



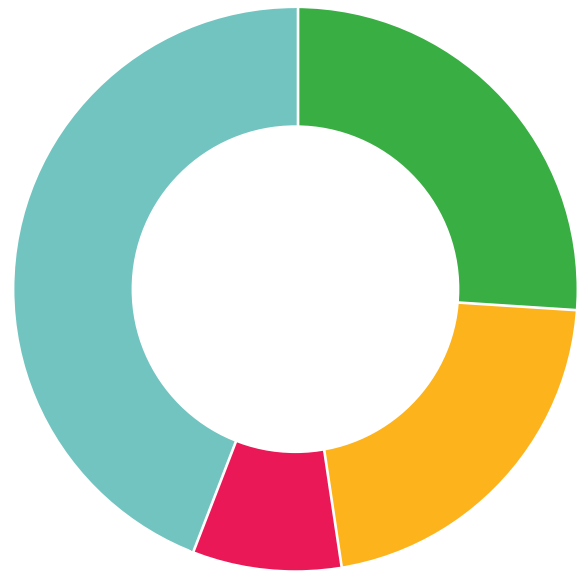
Montgomery County

CCTC serves a diverse group of children with an equally diverse staff population



Children served by ethnicity

- 43% - Black / African American
- 28% - Latino / Hispanic
- 8% - White
- 21% - Other



CCTC employees by ethnicity

- 44% - Black / African American
- 26% - Latino / Hispanic
- 22% - White
- 8% - Other

CCTC delivers services in homes, schools, and communities

Unique Clients



53%
Center-Based Services

At our centers, we combine direct child and family intervention to build long term support plans



15% **Community-Based Services**

In the community, we provide interdisciplinary behavioral health services, care coordination services, intensive family support and summer camp programs to create opportunities for children to thrive

26%

School-Based Services

In schools, we deliver comprehensive behavioral health services to help children reach their academic and social potential



6%

Montgomery County

In Montgomery County, we have expanded our services to meet newly identified needs and populations

FINANCIAL SUMMARY

Revenue



- 91% - Public insurance
- 4% - Fundraising revenue & grants
- 3% - Private insurance
- 2% - Contracts

This year...



Nearly **1,000 donors** supported CCTC's services

\$340K

Over **575 supporters** attended our signature events, raising nearly \$340,000



Over **100 active volunteers** donated their time and talents

Expenses

Center-Based Services

- 11% - Outpatient Services
- 9% - Acute Services
- 9% - Early Childhood Services
- 5% - Trauma Treatment Services
- 1% - Parent & Caregiver Support Services

Community-Based Services

- 23% - Philadelphia Community-Based Services

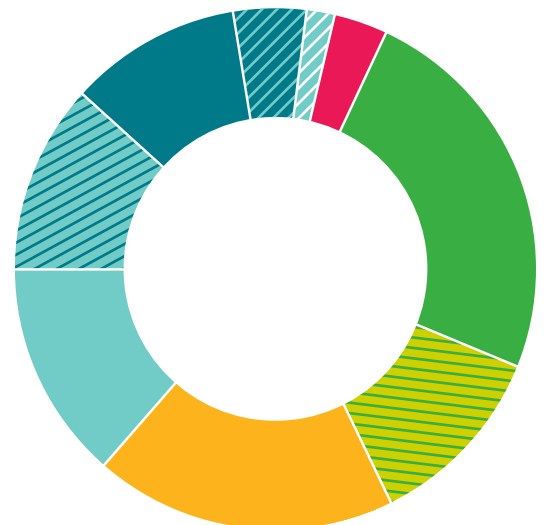
Montgomery County

- 4% - Center-Based and Community-Based Services

School-Based Services

- 29% - Public School Programs
- 9% - Charter School Programs

**Figures provided reflect CCTC's most recent audited financial statement.*



“

Our therapist treats us with respect and makes us feel like what's going on really matters.

”



CCTC provides **care and support** that children and families value

94%

of caregivers are **satisfied** with CCTC services



77% of caregivers have seen improvement in how their child gets along with **family members**



74% of caregivers say their child is doing better in **school or work**



// ABOUT CCTC

Our Mission

To passionately serve the emotional needs of children and families beginning in early childhood. We meet children where they are and help them reach their full potential regardless of their challenges.

Board of Directors FY20

Chairperson: Gabe Canuso

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Peter Soens

Stephanie Stahl

Javier Suarez

Buz Teacher

Tracy Wenzinger

Samuel Wyche, D.O.

Executive Team

Chief Executive Officer: Antonio Valdés

Chief Operating Officer: Ileana Helwig

Chief Financial Officer: Gordon E. Shopp

Director of Clinical and Quality Affairs:
Dr. Andrea S. Ettingoff

Director of Human Resources: Andrea Hearn

Medical Director: Dr. Eswar Kumar Dayanandam

Executive Manager: Linda Melendez

Director of Development: John Moeller Jr.

Director of Best Practices and Strategic Initiatives: Dr. Grace Ryder

How can you help?

Visit cctckids.org to learn more about our organization

Contact us at 215-496-0707 or by email at development@cctckids.org

Support CCTC's mission by engaging & donating



Children's Crisis
Treatment Center

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cctckids.org